



Spring 2012 Semester Course List Fully Online AA & BA in Individualized Studies

This course list is intended for students who are advised by the Office of Online Programs. If you are in a different version of the AA or BAIS, consult with your academic advisor for the appropriateness of these courses.

Online students please note:

- A requirement fulfilled is listed for each course to act as guideline when selecting courses that will fulfill your remaining degree requirements.
- A free elective requirement can be fulfilled by any course for which you have not received credit.
- * denotes a course especially suited for AA students.

12 Week Courses: January 8 – March 31

***ART 2211.E1D History of Photography (3 credits) N. Epstein**

Requirement fulfilled: Humanities

This course follows the history of the early pioneers of photography and traces the technical advancements up to and including modern digital imaging. In addition to the historical aspect of the photographic medium, the course will also cover the basic elements of design, composition, and camera manipulation that go into the creation of a good photographic image.

BUSI 2450.E1D Business Dynamics (3 credits) R. Medaska

Requirement fulfilled: Business

This course's objective is to explain what system dynamics is and how it can be successfully applied to solve business and organizational problems. System dynamics is both a currently utilized approach to organizational problem solving at the professional level and a field of study in business, engineering, and social and physical sciences.

BUSI 2645.E1D Principles of Management (3 credits) J. DePalma

Requirement fulfilled: Business

An introduction to management concepts and the role of management in business and other organizations. Designed for potential and new managers, the course focuses on the essential managerial functions – planning, organizing, motivating, communicating, directing, decision making, staffing – and how they relate to one another. A learner-centered, problem-based approach is used with an emphasis on the development of skills necessary to achieve success in a wide variety of organizations in the public and private sectors. Students will gain a solid grasp of how effective managers coordinate human resources and their own skills to contribute to the mission of an organization.

COMM 2140.E2D New Technologies in Communications (3 credits) E. Steiner

Requirement fulfilled: Communications / Business & Technology / Public Speaking Sub.

An examination of new and incipient technologies in the communications industries; the Internet, E-Publishing; video conferencing and the development of “electronic villages”; the expansion of asynchronous and synchronous corporate training programs; technology as a communications aid for handicapped individuals; social, economic, and cultural ramifications of technological changes in communications.

COMM 3311.E2D Customer Service (3 credits) M. Goldfarb

Requirement fulfilled: Communications/ Business

This course will focus on the theory of customer service and the practices that “best-in-class” companies apply to differentiate themselves from the competition. The course includes practical information and activities designed to teach students to respond to customers, resolve problems and provide quality customer service.

COMM 3313.E1D Mass Media: Television (3 credits) A. Bugallo

Requirement fulfilled: Communications/ Social Science

Through original media, this course illustrates the history and impact of television as a medium of mass communication. The course covers varied genres of television programming from the post-war years through the 1970s. Genres discussed include, news and politics, comedy/variety, drama, adventure, and science fiction, with special attention given to notable television pioneers (personalities) such as Edward R. Murrow, Walter Cronkite, Milton Berle, Rod Serling and Ed Sullivan.

CORE 1006.E3D The Global Challenge (3 credits) E. Batha

Requirement fulfilled: University Requirement

The first course in the revised University Core program uses the benefits of distance learning to provide students with tools and perspectives for confronting issues faced by people living in an increasingly interdependent and interconnected world. As they investigate challenges to humankind, such as those raised by environmental degradation, modern warfare and deadly infectious diseases, students will interact with classmates and faculty members. Special attention will be given to the implications of the scientific method as compared with cultural, aesthetic and ethical approaches to understanding the world around us. Through access to sources on the Internet, students will learn how to evaluate and integrate information.

Co-requisite: ENGL 1111 or equivalent

CORE 1006.E4D The Global Challenge (3 credits) K. Vehrkens

Requirement fulfilled: University Requirement

The first course in the revised University Core program uses the benefits of distance learning to provide students with tools and perspectives for confronting issues faced by people living in an increasingly interdependent and interconnected world. As they investigate challenges to humankind, such as those raised by environmental degradation, modern warfare and deadly infectious diseases, students will interact with classmates and faculty members. Special attention will be given to the implications of the scientific method as compared with cultural, aesthetic and ethical approaches to understanding the world around us. Through access to sources on the Internet, students will learn how to evaluate and integrate information.

Co-requisite: ENGL 1111 or equivalent

CORE 2007.E8D Perspectives on the Individual (3 credits) D. Epstein

Requirement fulfilled: University Requirement

Aspects of our sense of being an individual are explored through situations in literature, art and theory: the individual and her body (the effect of genetics); the individual and the state (*The Handmaid's Tale*); the individual and death (*Gilgamesh*); the individual and integrity (Jesus, Buddha, Socrates); the individual and nature (*Pico and Wordsworth*); the individual and his internal conflicts (Freud); the individual and prejudice (*The Autobiography of Malcolm X and Night*).

Prerequisite: CORE 1006

***ECON 1122.E2D Microeconomics (3 credits) L. Colon**

Requirement fulfilled: Social Science / Business

The analytical and practical applications of microeconomics; problems of consumer behavior and demand; the allocation of resources of production; factor pricing and market conduct under pure competition, imperfect competition, oligopoly and monopoly.

***ENGL 1111.E2D Literature & Composition I (3 credits) Staff**

Requirement fulfilled: University Requirement (English Composition I)

Principles of grammar, rhetoric and style; expository writing; introduction to literary forms, especially short fiction. Prerequisite to all other English courses.

***ENGL 1112.E2D Literature & Composition II (3 credits) L. Elfers-Mabli**

Requirement fulfilled: University Requirement (English Composition II)

Expository writing; literary criticism; introduction to literary forms, especially drama, poetry and the novel; research techniques.

Prerequisite: ENGL 1111 or equivalent

ENGL 3115.E1D Food Writing (3 credits) C. Miller

Requirement fulfilled: Advanced Writing / Humanities

Do you enjoy reading food magazines and talking about what you ate or are planning to eat? This course will focus on how to write precisely about food. Taste, restaurant environment and the history of the dishes will be considered in the pieces. (No cooking skills required!) Ultimately, good writing is the basis for any strong piece of writing and the skills developed in this class can be transferred to other subjects. Readings will include published magazine articles as well as a current book on the subject.

Prerequisite: ENGL 1112 or equivalent

***ENGL 3131.E1D 20th Century American Worker in Literature (3 credits) L. Elfers-Mabli**

Requirement fulfilled: Humanities / Social Science

Students will explore three American novels focusing on the world of work in America during the first half of the twentieth century. Students will read Upton Sinclair's *The Jungle*, John Steinbeck's *The Grapes of Wrath*, and Sloan Wilson's *The Man in the Gray Flannel Suit* and discuss these works in their social, historical, and political contexts.

Prerequisite: ENGL 1112 or equivalent

***HIST 2285.E1D New Jersey History (3 credits) P. Mabli**

Requirement fulfilled: Humanities

The history of the State of New Jersey from colonial times to the present.

HUMN 2440.E1D Human Rights (3 credits) M. Mizrahi

Requirement fulfilled: Humanities

This course will explore the meaning of human rights, its origins, and current philosophical debates arising from cultural relativism, religious claims and the assertion of group rights.

CANCELLED

MIS 2151.E2D E-Commerce & Beyond (3 Credits) R. Medaska

Requirement fulfilled: Business & Technology / International Perspective

This course addresses the use of e-commerce technologies for competitive advantage within a global market economy. Emphasis is placed on the ramifications of the use of a business tool that does away with the old notions of time and space. Students will study international companies and business professionals from other countries giving them the advantage of a real world view of globally connected economy and provide concrete examples of how business can take advantage of this web of connections for substantial growth, progress, success and profit. Topics to be discussed include: e-commerce basics and components; e-commerce strategy; e-commerce web presence development; online marketing; online security; online legalities.

MIS 3142.E2D Information Security (3 credits) R. Medaska

Requirement Fulfilled: Business & Technology

The course introduces the concepts of information security, the security assessment and the implementation of security via minimal technical terminology and acronyms to appeal to a broader audience. It includes real world examples, and case studies for illustrations. Hands on projects help to shape the scope of information security, and its application in the business world today.

Prerequisite: MIS 1135 or equivalent

***PHIL 2255.E2D Business Ethics (3 credits) D. Epstein**

Requirement fulfilled: Humanities / Business

Ethical theories and moral concepts in their application to business. Moral issues in regard to justice, social responsibility, regulation vs. free enterprise, the right of consumers, corruption and conflict of interest, advertising, environmental and ecological problems.

PSYC 2006.E1D Emotionally Healthy Lifestyles (3 credits) C. Henry

Requirement fulfilled: Social Science

The purpose of this course is to provide students with an opportunity to examine stress at home, work, and in the community. We will explore the physical and emotional impact of stress on the mind and body. Effective and empirically supported coping strategies will be presented in detail.

SCIE 2008.E1D Chemistry in Everyday Life (3 credits) J. DePalma

Requirement fulfilled: Natural Science

Designed specifically for non-science majors, this course explains the importance of basic chemical principles and the impact they have on our daily lives within a framework of relevant, real world applications. Included may be topics such as the nutritional basis of healthy living, medicines and drugs, pollution & the conservation of natural resources, and the agricultural production of food for an ever-expanding world population.

SOCI 2247.E1D Popular Culture (3 credits) E. Steiner

Requirement Fulfilled: Social Science

This course will be structured around the general framework of a text on Popular Culture. Aside from readings in the text, the class will experience films, music, television shows, advertising and popular literature. In addition pop art will be discussed as the melding of fine art and mass culture and dress will be explored as a form of popular material culture.

SOCI 3246.E1D Introduction to Healthcare Systems (3 credits) M. Rubin

Requirement Fulfilled: Social Science

This course will focus on the United States health care system, emphasizing the major trends and issues that have led to the current deadlock over health care reform. The course takes a historical approach as it analyzes a variety of approaches to health care financing, delivery and reform. Although this course concentrates on the U.S. health care system, the systems of other nations will be reviewed in comparison.

10 Week Courses: January 22 – March 31

- BIOL 2053.E1D Thinking the Environment (3 credits) J. Jacoby**
Requirement fulfilled: Natural Science
 Students explore “how” we think about the environment by examining the works of explorers, scientists, philosophers, and artists from the eighteenth century to the present. Authors including Darwin, Thoreau, and Muir set the background for our primary focus on contemporary writers such as John Elder, Aldo Leopold, Edward Abbey, N. Scott Momaday, and Barry Lopez.
- COMM 3314.E2D Research in a Digital World (3 credits) E. Curtis**
Requirement fulfilled: Communications / Public Speaking Sub.
 Introduction to and manipulation of research and communication using the digital diversity of research materials. These will include using the Internet, the Library's online databases, the "invisible" web, library catalog sites, blogs, and wikis and probably more. Students acquire search and evaluation skill (learn to find, analyze and effectively use information sources). Each student will also be expected to write annotations and explanations of their sources; this material is spaced out over the semester so that assembly is made relatively simple and the process progressive. Each student will be engaged in a semester long project on a subject of their choice as guided by and approved by the professor.
- HIST 2282.E2D Government and the Individual (3 credits) A. Laubsch**
Requirement fulfilled: Humanities / Social Science
 The nature and functions of government; the Constitutional framework; Federalism; civil rights; public opinion and public information; interest groups and political pressures; campaigns, voting and elections; bureaucracy; the courts, the president and Congress.
- *MATH 1131.E5D College Mathematics I (3 credits) T. Abraham**
Requirement fulfilled: Mathematics
 Set theory, number sets, coordinate geometry, matrices, number theory.
- MGMT 1110.E3D Business in Global Society (3 credits) R. Fritzky**
Requirement fulfilled: International Perspective / Business
 A survey of the functions and operations of business organization in a global marketplace. Organizational structure, operations and financing of business firms are studied in light of the legal, social, regulatory and environmental issues affecting business on a global basis. Critical thinking, communication, research and problem-solving skills are emphasized in individual and group settings.
- *MIS 1135.E4D Introduction to Computers (3 credits) T. Abraham**
Requirement fulfilled: Computer Requirement
 An overview of computers. Topics include hardware, software components, fundamentals of programming, word processing, spreadsheets, databases, e-mail and the Internet.
- PADM 4400.E3D Seminar on Leadership Development (6 credits) M. Coyle**
Requirement fulfilled: Public Service Admin / Business
 In this seminar, participants will study leadership theories and their application in the public sector setting with a view toward developing their individual leadership skills.
- PADM 4502.E1D Counter-Terrorism and Response (3 credits) J. Marley**
Requirement fulfilled: Public Service Admin / International Perspective
 Examine effectively methods to counter terrorism, response to reduce the effects locally, nationally and globally. Examine the history of terrorism in the United States of America, in other parts of the world, the motivations behind the violence, how to prepare for effective response to reduce the severity and extent of destruction.
- PADM 4505.E1D Psychology of Terrorism (3 credits) R. Ritchie**
Requirement fulfilled: Public Service Admin / Social Science
 An in-depth analysis of terrorism, the terrorists’ beliefs and reasons for actions against a certain group or government agency both here and abroad. What beliefs or cause the terrorist practices and the psychology of the suicide bomber syndrome.
- PADM 4545.E3D Effective Risk Communication for Leadership (3 credits) B. Clark**
Requirement fulfilled: Public Service Admin / Advanced Writing
 Developing better oral and writing skills with the use of modern technology, learning how to deal with the media as a public relations officer and to use the media as an effective tool, writing press releases, fostering good relationships with the media, developing better public relations skills to inform and educate the public and how to handle damage control.

PADM 4547.E1D Global Issues in Health and Human Services (3 credits) D. Fredericks

Requirement fulfilled: Public Service Admin / Social Science / International Perspective

This course examines the implications of health, healthcare and social services within a global context. Issues affecting individuals and communities will be discussed. Topics may include poverty, disease, daily living, and environmental health, social and economic factors. The role of organizations, government, and individuals as well as other current topics relevant to human health and social well-being within an international context are considered.

PADM 4563.E1D Violence & Culture (3 credits) R. Massi

Requirement fulfilled: Public Service Admin / Social Science / International Perspective

A thought-provoking look at the complexity and contradiction involved in violence within society through examination of global societies. The course will examine the contrasts between violent and non-violent societies around the globe.

PADM 4566.E1D Intro to Cybercrime & Computer Forensics (3 credits) A. Donofrio

Requirement fulfilled: Public Service Admin / Technology

This is an introduction into the basics of Cybercrime and Computer Forensics. This course will help the student define Cybercrime, categorize Cybercrime and fight Cybercrime. This student will also have an understanding of what Computer Forensics is and their relation to solving Cybercrimes.

PADM 4588.E1D Comparative Governmental Homeland Security Systems (3 credits) L. McGuire

Requirement fulfilled: Public Service Admin

The concept of homeland security and the evolution of these systems is relatively new, having developed as the United States developed its system. This course will investigate various national policies and practices.

PADM 4589.E1D Legal Issues in Homeland Security (3 credits) W. Schuber

Requirement fulfilled: Public Service Admin / Social Science

The U.S. constitution provides the framework for all laws in the United States, but there are state laws, executive orders, rules and regulations, and other vehicles that establish a legal system. The treats of terrorism and natural disaster have impacted the legal base of our society. This course will explore legal issues in homeland security.

PADM 4591.E1D Changing Policing Philosophies (3 credits) J. Pope

Requirement fulfilled: Public Service Admin

Changing Policing Philosophies: From Traditional Policing to Intelligence-Led Policing - Police operations have changed significantly in the last decade. Where tactical patrols were common, law enforcement has moved from being reactive to proactive. The current model involves appropriate use of information and intelligence, and this course will explore this change as well as introduce students to intelligence-led policing.

***PSYC 1141.E2D General Psychology 1 (3 credits) L. Laubsch**

Requirement fulfilled: Social Science

Topics in developmental, abnormal and experimental psychology.

School of Administrative Science Graduate Classes

[Click Here for Spring 2012 MAS, MSHS, and MSA Course Schedules.](#)

Note to those in BAIS program: Students who have earned at least 99 credits are eligible to take up to 9 credits of graduate coursework from the **Master of Administrative Science (MAS)**, **Master of Science in Homeland Security (MSHS)** or **Master of Sports Administration (MSA)** degree program. After completion of the BA degree and admission to the desired graduate program, these credits can be used to fulfill requirements of the respective master's degree. In other words, up to 9 graduate credits can be used toward both the BA in Individualized Studies and the MAS, MSHS, or MSA degrees.

For more information on these graduate degrees, visit their websites:

<http://www.fdu.edu/mas>

<http://www.fdu.edu/mshs>

<http://www.fdu.edu/msa>